

## Sponsorship Packages

### Official Game Sponsor - \$1,000

This sponsorship is for each home game at both Fosco Park Community Center in Chicago and South Suburban College in South Holland and includes:

- 4 sets of season tickets
- PA Recognition (3), before the game, at halftime and at the end of the 3rd quarter
- Autographed official game ball
- One banner to hang at home games
- Ads on the Steam website and in the Media Guide

### Starting Line-Up Sponsor - \$750

This sponsorship is for the starting line-up and includes:

- 2 sets of season tickets
- 2 PA Recognitions during the game, including during our pre-game entertainment and just before the starting lineup is introduced
- 2 T-Shirts
- Ads on the Steam website and in the Media Guide

### Half Court Shot Sponsor - \$500

The Steam loves to get the crowd involved and what better way to do that than with a half court shot during a timeout! We'll pull a contestant out of the stands for a shot at half court to win \$100. But no one goes home a loser; even if the contestant doesn't hit the shot they will be awarded tickets to the next home game.

The half court shot contest will be named after your company and your sponsorship will be announced before the contestant shoots and again after the contest is completed. This sponsorship includes:

- 1 set of season tickets
- PA Recognition
- 2 T-Shirts
- Ads on the Steam website and in the Media Guide

### 3D Light Sponsor - \$250

The 3D Rule, which adds an extra point on a turnover, makes the ABA different than any other basketball league and is arguably THE most exciting rule in basketball today. Anytime there is a turnover before the team on offense gets to half court, the red light is turned on and the PA announcer lets everyone know the rule is in effect. As a result, a two pointer becomes a three and a three-pointer becomes a four. As a sponsor of this rule, you'll be announced every time

it takes effect. This sponsorship includes:

- PA Recognition throughout the game
- Ads on the Steam website and in the Media Guide

#### Halftime Show Sponsor - \$200

A variety of local entertainment groups will be slated to perform at halftime, which will also include several games to get kids involved in the action. The halftime show will be named after your company. This sponsorship includes:

- Halftime PA Recognition
- Ads on the Steam website and in the Media Guide

#### Community Charity Game - \$150

A Steam game will be played in partnership with a non-profit organization in the community, with 10 percent of game day proceeds being donated to the charity. Fifty tickets will also be donated to the charity. As a sponsor of the charity game, you will help to facilitate these donations and can choose which community charity you wish to support. This sponsorship includes:

- PA Announcement
- Ads on the Steam website and in the Media Guide

### Uniform Logo Sponsorship

In addition to the sponsorship packages, The Steam offers company logo placement on our uniforms. Logo placements come in two sizes:

- 6 inches for \$600
- 8 inches for \$800

### AAU/Summer Camp Donations

The Steam is always seeking donations for our youth programs, including our AAU team and our summer camps for at-risk youth.

Donations allow us to provide free slots and other assistance to needy kids from the city and surrounding suburbs.

Donations to the youth programs, which are operated through The Chicago Steam Basketball Foundation, a 501c3 organization, are tax-deductible.

Checks should be made payable to  
Chicago Steam Basketball and sent to:

*Chicago Steam Basketball*

*30 E. Adams, Ste. 600A  
Chicago, IL 60603*

\*Please indicate which sponsorship you are selecting and, if applicable, which charitable or community organization you wish to support.

Thank you for supporting  
The Chicago Steam!!!!